



**ROCK HILL ECONOMIC DEVELOPMENT CORPORATION**  
**Board of Directors Meeting**

**October 14, 2025**

The Rock Hill Economic Development Corporation (RHEDC) Board of Directors met on Tuesday, October 14, 2025, at 12:00 pm in-person at The Gathering Space at Kounter. Notice of the meeting was sent to all RHEDC members, City of Rock Hill Economic Development staff, and media.

**RHEDC Board Members Present:**

Robert Alexander	Nicki Nash	Jim Reno, City Council
Mitch Miller	Jerrienne Jackson	Justin Smith
David Vehaun, City Manager	Joanne Fockler	Wes Tuttle
Dr. Stacey Moore	John Black, City Council	Dr. Edward Serna
John Gettys, Mayor		

**RHEDC Board Members Absent**

Jack Leitner	Dean Faile
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**Others Present:**

John Blomberg	Jason Flora, Staff	Rick Norwood, Staff
Lisa Brown, Staff	Tab Beu	Roddy Broadnax
Mollie Rose	Matthew Kreh, Staff	Becky Adams
Daimen Hoover, Staff	David Lawrence, Staff	Elaine Wilmore, Staff
Colleen Coesens	Nikki Clevenger, Staff	Caroline flough
Lain Reavis	David Williams	Melanie Cooper
Eduardo Venegas, Staff	Willaim Hogarth	Caroline Ha
Tom George	Anthony Smith	Amy Massy

- I. Call to Order and Welcome.....**  
The meeting was called to order at 12:18 pm. RHEDC Board Members and guests were welcomed. Robert Alexander also welcomed new Board members Nicki Nash and Mitch Miller.
- II. Approval of June 10, 2025, Board Meeting Minutes..... Robert Alexander**

Review and Consider Approval of June 10, 2025, Board Meeting Minutes  
*Motion made by Dr. Stacey Moore, second made by Jim Reno. All in favor, motion carried.*

**III. Approval of July 31, 2025, Financial Statements..... Joanne Fockler**

Review and Consider Approval of July 31, 2025, Financial Statements.

Joanne Fockler reviewed the key points of the Statement of Financial Position with assets being up and Liabilities being down compared to previous year. On the Statement of Activities, expenses are below budget causing a reimbursable income from the city to be lower than anticipated for the budget.

*The two financial reports come from Executive Committee with approval, motion made by Joanne Fockler and Jim Reno giving a second to the motion. All in favor, motion carried.*

**IV. Committee Updates**

**Focus on Small Business and Entrepreneurship..... Jerrienne Jackson**

- Support small businesses
  - Three recommendations were presented to RHEDC executive board:
    - Business Navigator Program
    - Incentive Program for Small Businesses
    - To hire an external marketing agency for assessment and plan (Tourism brand to be launched soon)
- Student Made Rock Hill
  - Grand opening and Ribbon Cutting was held on September 4th
  - Student-Involvement: 7 Managers, 27 Active Creators, 52 Creator applications
  - Online and pop-up sales: 11 pop-up events, 185 online orders, \$2,300 in sales, 2,400 website visitors, 342 units sold
  - Retail: The Hickory Post: 531 units sold, \$4,100 total sales
- Shop Rock Hill: Support Spend. Love. Local
  - Marketing campaign to further advance the ideology to support local businesses.
  - Campaign kick-off event November 6th and will proceed with banners and signage throughout the city during the month of November, which is shop local month.
  - The hope is to continue to grow and advance this marketing campaign for many years to come.

**V. Other Business – VCC policy ..... Joanne Fockler**

- Voluntary Cleanup Contract (VCC) process removes liability for known/suspected environmental concerns which inhibit redevelopment; RHEDC acts as a non-responsible party
  - RHEDC has long history and strong relationships at with DES (DHEC)
  - Goals: Formalize RHEDC's VCC work and pursue compensation for this service
  - Local real estate developers gave input; legal review was completed also
  - Provides for reimbursement of expenses (testing, consultants, reporting, etc.) and either \$10,000 fee OR 25% of VCC evaluation expenses (greater of)
  - RHEDC may work with property owners, prospective purchasers of real estate or a combination thereof
  - Seeking RHEDC Board approval to adopt this policy and for the ID Committee to pursue projects needing VCC services

- *Motion made by Joanne Fockler on behalf of the Investment and Development committee. All in favor, motion carried.*

**VI. Other Business – Riverstone Logistics ..... Nicole Taylor (RLX)**

- Riverstone Logistics (RLX) announced they are Moving headquarters into The Thread in Rock Hill.
- RLX Purpose - “We exist to use our God-given talents and opportunities to love our neighbors, serve our communities, and improve our industry.”
- Riverstone Logistics is your supply chain powerhouse—delivering expansive capacity and nationwide reach for everything big and bulky. We specialize in final mile delivery, freight brokerage, and tailored logistics solutions. Currently headquartered in Charlotte, North Carolina, we manage a nationwide network powered by dedicated in-house management and thoughtfully aligned partnerships. We are with you every mile.
  - Enterprise connects middle-mile freight to final-mile delivery, handling bulky goods like furniture and appliances with high-touch service. We provide flexible, full-service solutions including warehousing, delivery, and real-time tracking, ensuring reliable operations and happy customers.
  - Flex offers multi-client warehousing and distribution hubs, connecting suppliers and delivery networks. Clients get flexible storage and inventory management without investing in real estate, while sharing labor and systems to keep costs low and service consistent. Flex helps businesses scale nationwide with ease.
- The company’s \$16.4 million investment will create 159 new jobs, with annual salaries averaging nearly \$91,000

**VII. Other Business – Pratt, LLC ..... Robert Alexander**

- Pratt Industries, a provider of custom packaging solutions, announced it is expanding its York County operations with a new manufacturing facility in Rock Hill. The company’s \$92.5 million investment will create 116 new jobs.

**VIII. Adjournment**

Robert Alexander adjourned the meeting at 1:02 pm.