

Community Profile

Rock Hill City, SC
Rock Hill City, SC (4561405)
Geography: Place



Population Summary

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2010 Total Population	67,767
2020 Total Population	75,151
2020 Group Quarters	3,255
2025 Total Population	78,056
2025 Group Quarters	3,268
2030 Total Population	81,935
2025-2030 Annual Rate	0.97%
2025 Total Daytime Population	93,942
Workers	54,429
Residents	39,513

Household Summary

2010 Total Households	26,628
2010 Average Household Size	2.43
2020 Total Households	30,544
2020 Average Household Size	2.35
2025 Total Households	32,706
2025 Average Household Size	2.29
2030 Total Households	34,951
2030 Average Household Size	2.25
2025-2030 Annual Rate	1.34%
2025 Families	19,390
2025 Average Family Size	2.95
2030 Families	20,542
2030 Average Family Size	2.92
2025-2030 Growth Rate	1.2%

Median Household Income

2025	\$65,616
2030	\$72,171



[Source](#): Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Per Capita Income

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2025	\$36,690
2030	\$41,474

2025 Households by Income

Household Income Base	32,700
<\$10,000	5.0%
\$10,000-14,999	3.1%
\$15,000-19,999	3.1%
\$20,000-24,999	3.6%
\$25,000-29,999	4.2%
\$30,000-34,999	3.2%
\$35,000-39,999	4.2%
\$40,000-44,999	3.6%
\$45,000-49,999	5.6%
\$50,000-59,999	8.3%
\$60,000-74,999	13.6%
\$75000-99999	12.6%
\$100,000-124,999	9.6%
\$125,000-149,999	6.0%
\$150000-199999	8.3%
\$200,000-249,999	2.8%
\$250,000-299,999	1.4%
\$300,000-399,999	0.8%
\$400,000-499,999	0.2%
\$500,000+	0.7%
Average Household Income	\$87,411

2025 Affordability, Mortgage and Wealth

Housing Affordability Index	82
Percent of Income for Mortgage	29.2%
Wealth Index	67

Median Home Value

2025	\$306,232
2030	\$356,431



Source: Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2025 Home Value

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Total Owner Occupied Housing Units	19,604
<\$50,000	4.9%
\$50,000 - \$99,999	6.8%
\$100,000 - \$149,999	7.1%
\$150,000 - \$199,999	7.9%
\$200,000 - \$249,999	10.3%
\$250,000 - \$299,999	11.4%
\$300,000 - \$399,999	25.9%
\$400,000 - \$499,999	12.8%
\$500,000 - \$749,999	10.3%
\$750,000 - \$999,999	1.9%
\$1,000,000 - \$1,499,999	0.4%
\$1,500,000 - \$1,999,999	0.1%
\$2,000,000 +	0.2%
Average Home Value	\$323,445

Housing Unit Summary

2010 Total Housing Units	29,956
Owner Occupied Housing Units	53.3%
Renter Occupied Housing Units	46.7%
Vacant Housing Units	11.1%
2020 Housing Units	33,049
Owner Occupied Housing Units	53.4%
Renter Occupied Housing Units	46.6%
Vacant Housing Units	7.6%
2025 Housing Units	35,140
Owner Occupied Housing Units	59.9%
Renter Occupied Housing Units	40.1%
Vacant Housing Units	6.9%
2030 Total Housing Units	37,494
Owner Occupied Housing Units	62.0%
Renter Occupied Housing Units	38.0%
Vacant Housing Units	6.8%



Source: Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2025 Population by Sex

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Males	37,125
Females	40,931

Median Age

2010	32.1
2020	35.9
2025	37.6
2030	38.8

2025 Population by Age

Total	78,056
0 - 4	5.3%
5 - 9	5.5%
10 - 14	5.8%
15 - 24	15.9%
25 - 34	13.9%
35 - 44	13.1%
45 - 54	11.9%
55 - 64	11.2%
65 - 74	9.6%
75 - 84	5.8%
85 +	1.8%
18 +	79.5%

2025 Population 15+ by Marital Status

Total	65,026
Never Married	38.9%
Married	45.5%
Widowed	5.9%
Divorced	9.7%



[Source](#): Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2025 Pop 25+ by Educational Attainment**Rock Hill cit...**

Total	52,608
Less than 9th Grade	2.1%
9th - 12th Grade, No Diploma	5.5%
High School Graduate	22.1%
GED/Alternative Credential	3.6%
Some College, No Degree	20.6%
Associate Degree	11.0%
Bachelor's Degree	21.9%
Graduate/Professional Degree	13.1%

2020 Population by Race/Ethnicity

Total	75,151
White Alone	48.8%
Black Alone	38.5%
American Indian Alone	0.6%
Asian Alone	2.0%
Pacific Islander Alone	0.1%
Some Other Race Alone	4.1%
Two or More Races	4.1%
Hispanic Origin	7.9%
Diversity Index	66.5

2025 Population by Race/Ethnicity

Total	78,056
White Alone	49.5%
Black Alone	36.5%
American Indian Alone	0.6%
Asian Alone	2.2%
Pacific Islander Alone	0.1%
Some Other Race Alone	4.6%
Two or More Races	6.5%
Hispanic Origin	8.9%
Diversity Index	67.7



Source: Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2025 Employed Pop 16+ by Occupation

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Total	41,618
White Collar	61.1%
Management/Business/Financial	14.7%
Professional	23.3%
Sales	10.6%
Administrative Support	12.6%
Services	16.9%

2025 Employed Pop 16+ by Occupation

Total	41,618
Blue Collar	22.0%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	2.9%
Installation/Maintenance/Repair	3.2%
Production	7.7%
Transportation/Material Moving	8.1%
White Collar	61.1%
Management/Business/Financial	14.7%
Professional	23.3%
Sales	10.6%
Administrative Support	12.6%
Services	16.9%

2025 Civilian Population 16+ in Labor Force

Civilian Population 16+	41,618
Population 16+ Employed	94.1%
Population 16+ Unemployment rate	5.9%
Population 16-24 Employed	14.5%
Population 16-24 Unemployment rate	14.3%
Population 25-54 Employed	60.8%
Population 25-54 Unemployment rate	4.5%
Population 55-64 Employed	14%
Population 55-64 Unemployment rate	4.3%
Population 65+ Employed	5%
Population 65+ Unemployment rate	1.1%

 **Source:** Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2025 Employed Population 16+ by Industry

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Total	39,146
Agriculture/Mining	0.4%
Construction	4.1%
Manufacturing	13.8%
Wholesale Trade	3.5%
Retail Trade	12.5%
Transportation/Utilities	6.4%
Information	1%
Finance/Insurance/Real Estate	6.1%
Services	49.1%
Public Administration	2.9%

2025 Consumer Spending

Apparel & Services: Total \$	\$62,575,838
Average Spent	\$1,913.28
Spending Potential Index	78
Education: Total \$	\$44,184,199
Average Spent	\$1,350.95
Spending Potential Index	76
Entertainment/Recreation: Total \$	\$101,392,709
Average Spent	\$3,100.13
Spending Potential Index	75
Food at Home: Total \$	\$190,001,377
Average Spent	\$5,809.37
Spending Potential Index	78
Food Away from Home: Total \$	\$102,951,605
Average Spent	\$3,147.79
Spending Potential Index	76
Health Care: Total \$	\$194,698,348
Average Spent	\$5,952.99
Spending Potential Index	77
HH Furnishings & Equipment: Total \$	\$72,752,428
Average Spent	\$2,224.44
Spending Potential Index	76
Personal Care Products & Services: Total \$	\$26,669,640
Average Spent	\$815.44
Spending Potential Index	78



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2025 Consumer Spending

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Shelter: Total \$	\$657,492,198
Average Spent	\$20,103.11
Spending Potential Index	76
Support Payments/Gifts in Kind: Total \$	\$80,284,460
Average Spent	\$2,454.73
Spending Potential Index	74
Travel: Total \$	\$84,617,964
Average Spent	\$2,587.23
Spending Potential Index	72
Vehicle Maintenance & Repairs: Total \$	\$34,837,864
Average Spent	\$1,065.18
Spending Potential Index	79

Top Tapestry Segment

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Metro Fusion (C3):

This segment is characterized by mobile households in densely populated urban areas.


[Learn more about this segment...](#)

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

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